



# LEAD-SWEEPSTAKE MULTI-SPONSORING

How you can easily win and retain customers with our WEB.DE and GMX sweepstake



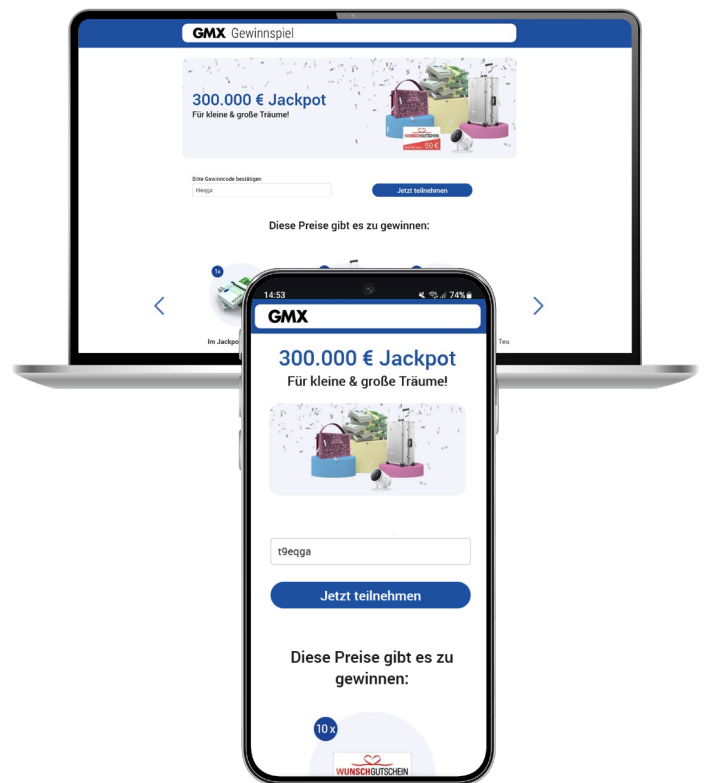
**GMX**

## QUALITY & TRANSPARENCY

You will only receive leads with legally verifiable advertising opt-in for your brand through our double opt-in process.

## OUR SERVICES AT A GLANCE

- Generation of high-quality leads, e.g. through a maximum of six sponsors per sweepstake
- High newsletter affinity and sustainability of addresses
- You only pay for new DOI addresses (address matching with you CRM) and the agreed CPL includes all services
- Full service: We only need your logo and imprint. The complete processing is managed via United Internet Media.



Generation of up to 200,000 DOI leads per sweepstake (four times per year)

Targeting by age and gender is available.



Specifications



Live-Demo