



# FIREPLACE EVENT

Advertising around the content area with the super banner in the top position

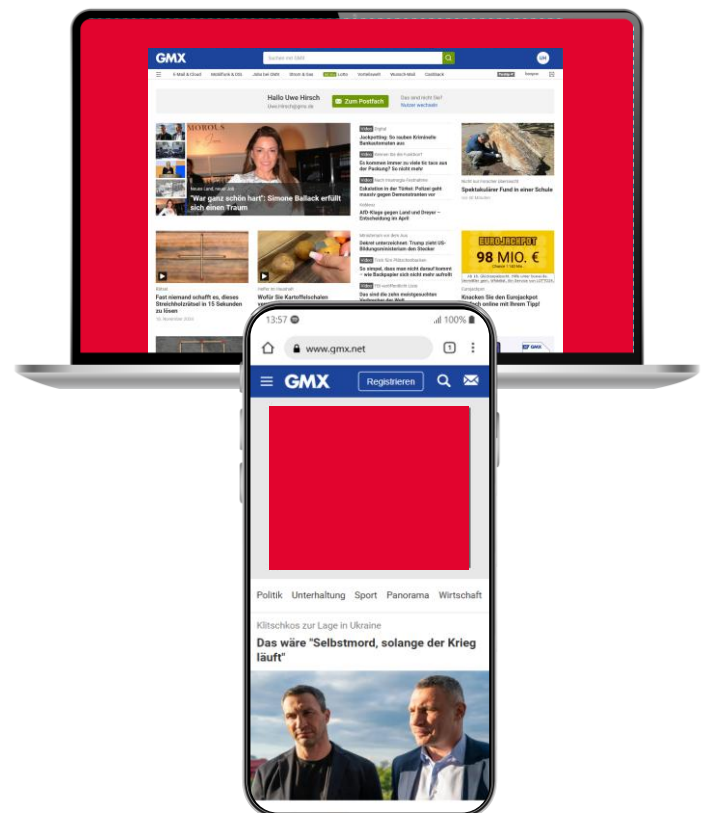


**GMX**

## PRODUCT FEATURES

The Fireplace as an event format surrounds the content area and thus offers more than enough space to place your advertising message prominently on our portals.

The Mobile WEB.Buster is displayed on mobile websites.



## BENEFITS AT A GLANCE

- Large advertising space and therefore high visibility on our homepage
- Dynamic adaptation of the advertising material to the screen size
- "Sticky" effect of the site bars: Permanent visibility of the advertising material
- The super banner is located in the immediate vicinity of the login and therefore directly in the user's focus
- Multi-screen approach

[Discover our event formats!](#)



Specifications



Targeting