



# FIREPLACE EVENT

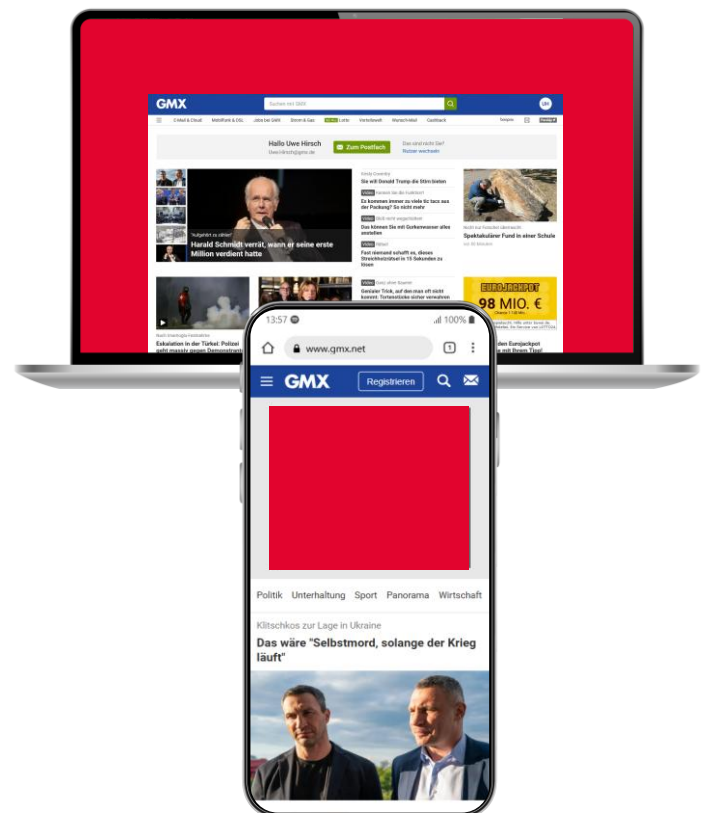
Advertising around the content area with the super banner or the dynamic billboard in the top position



## PRODUCT FEATURES

The Fireplace Event frames the entire content area. The super banner or the dynamic billboard is prominently displayed in the top position.

On mobile websites, the Mobile WEB.Buster is displayed.



## BENEFITS AT A GLANCE

- Large advertising space and therefore high visibility on our homepage
- Dynamic adaptation of the advertising material to the screen size
- "Sticky" effect of the site bars: Permanent visibility of the advertising material
- The super banner or the dynamic billboard are located in the immediate vicinity of the login and thus directly in the user's focus
- Multi screen approach

Discover our event formats!



Specifications



Targeting