



FIREPLACE XL EVENT

Advertising around the content area with the dynamic billboard in the top position

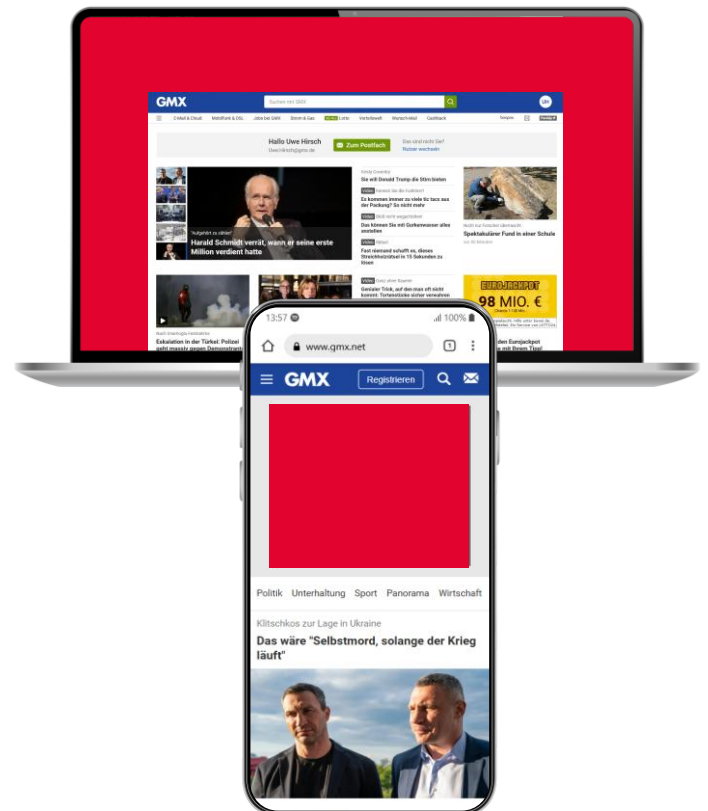


GMX

PRODUCT FEATURES

The Fireplace XL Event frames the entire content area. The dynamic billboard with a height of 250 px is prominently displayed in the top position.

On mobile websites, the Mobile WEB.Buster is displayed.



BENEFITS AT A GLANCE

- Large advertising space and therefore high visibility on our homepage
- Dynamic adaptation of the advertising material to the screen size
- "Sticky" effect of the site bars: Permanent visibility of the advertising material
- The dynamic billboard is located at a remarkable height of 250 px in the immediate vicinity of the login and thus directly in the user's focus
- Multi screen approach

[Discover our event formats!](#)



Specifications



Targeting