

TRUSTED DIALOG

The Quality Standard for Secure
and Trusting Digital Dialog

united
internet
media



TRUSTED DIALOG: THE QUALITY STANDARD FOR SECURE AND TRUSTING DIGITAL DIALOG

With its high coverage of over 40 million actively used e-mail accounts trustedDialog ensures higher trust within digital mailboxes.

E-mails certified by trustedDialog are uniquely labelled and stand out clearly compared to other conventional e-mails.

All commercial e-mails sent to mailboxes from WEB.DE, GMX, 1&1, Freenet and T-Online go through a multi-stage authentication and integrity check.

TRUSTED DIALOG POWERED BY

GMX



YOUR BENEFITS AT A GLANCE

- ✓ Secure and direct delivery of your e-mails
- ✓ High attention and positive branding effects even for unopened e-mails
- ✓ Trust due to the trustedDialog seal
- ✓ Integration of video content within e-mails
- ✓ Statistic insights: Important key metrics such as viewtime, opening rate etc. at a glance
- ✓ Personal contact person for all of your questions

OVER 450 BRANDS TRUST IN TRUSTED DIALOG

ABOUT YOU

Barmenia

bonprix

CHECK24



HolidayCheck

ING

joyn

OTTO

OUTLET CITY METZINGEN

PAYBACK

REWE

Tchibo

toom

TOYOTA



zalando

and many more

United Internet Media GmbH

Karlsruhe · Munich · Dusseldorf · Hamburg · Vienna

Phone: +49 721 - 91374 - 1717

www.united-internet-media.de

info@united-internet-media.de

Updated: April 2023

