



INBOX AD CLICKOUT

More traffic with just one click!



KEY FACTS

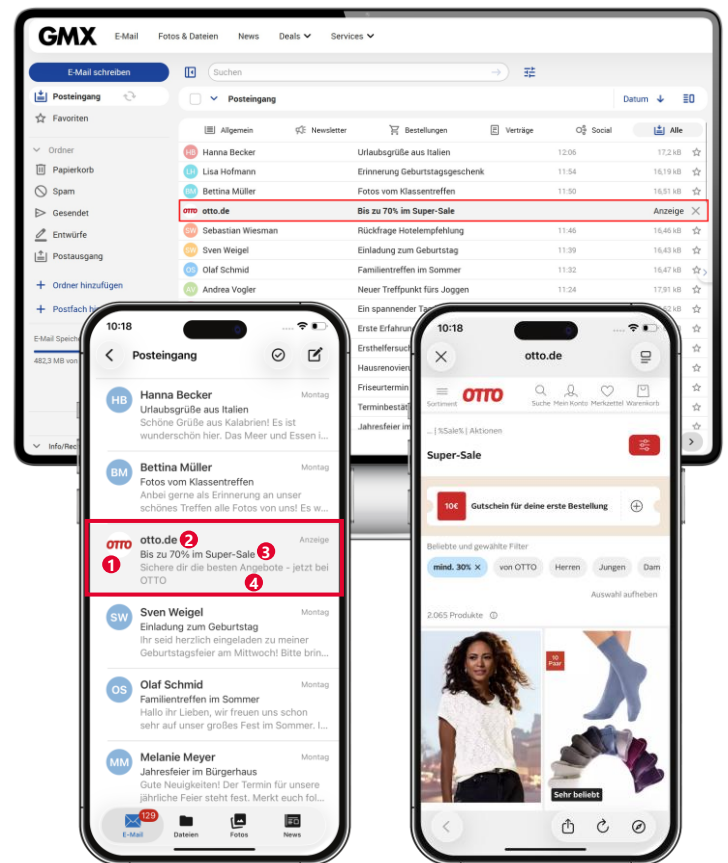
The Inbox Ad Clickout is a variant of the Inbox Ad in the mailboxes of WEB.DE and GMX.

The ad enables users to be forwarded directly to the advertiser's landing page with just one click.

The format requires minimal effort in the creation of advertising media and is ideal for campaigns with the aim of generating traffic on the landing page.

It can be decided, on which devices and in which frequency the ad will be displayed.

All TGP Quality Targetings are bookable.



SPECIFICATIONS

- Logo in 160 x 160 px format 1
- Sender (e.g. brand name) 2
- Subject (max. 30 characters) 3
- Mobile Pre-header (max. 50 characters) 4
- Corresponding link* to the desired landing page

*Please refer to the [TCF notes](#)

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Specifications



Targeting