

PRODUCT GALLERY AD (NEWSLETTER)

Visual upgrade: Maximum awareness for your newsletters with exclusive placement in the inbox of the mobile WEB.DE and GMX Mail Apps

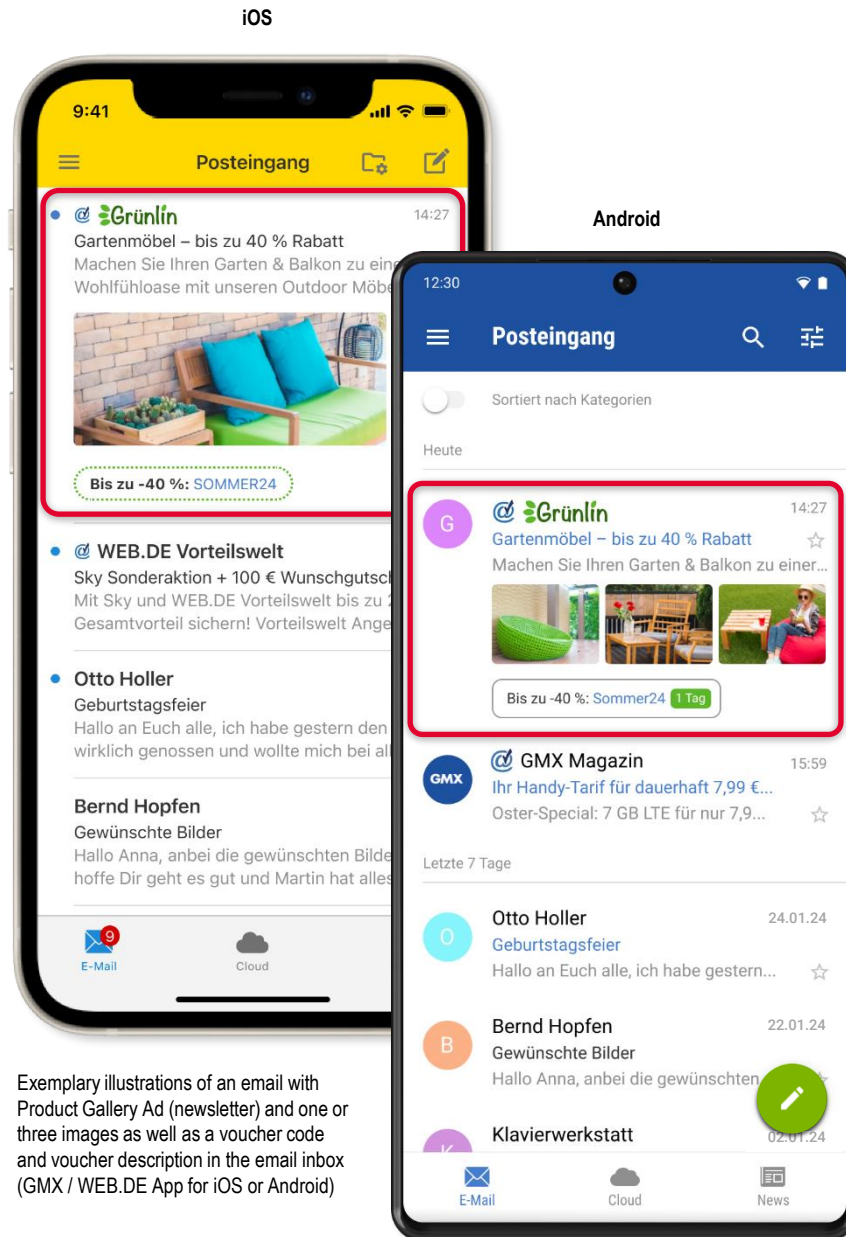


PRODUCT GALLERY AD (NEWSLETTER)

PUT YOUR PRODUCTS AND SERVICES IN THE LIMELIGHT

Our new Product Gallery Ad (newsletter) enables you to differentiate yourself from other senders and market participants even before your emails are opened.

Display selected visual elements and/or exclusive voucher codes directly in your readers' inbox to provide them with a preview of your email content. This way, you also establish trust with your sender logo and the trustedDialog seal. Whether you aim to promote products and services, inspire readers, or enhance customer communication, your full attention is essential.



Exemplary illustrations of an email with Product Gallery Ad (newsletter) and one or three images as well as a voucher code and voucher description in the email inbox (GMX / WEB.DE App for iOS or Android)

REQUIREMENTS FOR USING THE PRODUCT

- ✓ You are a trustedDialog customer and send e-mail newsletters to recipients on WEB.DE and GMX
- ✓ You can simply include an additional code (schema.org) as JSON-LD in the HTML header of your email body
- ✓ You provide at least one image (.jpg/.png) with each Product Gallery Ad (newsletter) mailing

IMPORTANT INFORMATION

- Benefit from the greatest possible exclusivity with the Product Gallery Ad (Newsletter) as an early adopter.
- Currently available on the native mobile apps (iOS and Android) of WEB.DE and GMX (DACH)
- For more information, including potential reach, display logic, and invoicing, please refer to the terms and conditions of the Product Gallery Ad (newsletter).

United Internet Media GmbH

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As of march 2024

**ARE YOU INTERESTED?
GET IN CONTACT WITH US!**



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